How to Protect Your Company from Cyberattacks in 5 Steps

#### Identify and Assess Risks

- Conduct a Risk Assessment:
   Evaluate your organization's data,
   systems, and applications to identify
   potential threats and vulnerabilities.
   This includes understanding the types
   of data you store and the
   consequences of a breach.
- Map Out Assets: Catalog critical assets (e.g., customer databases, financial records) and prioritize their protection.
- **Example:** Use tools like vulnerability scanners to detect weaknesses in your network.

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#### Implement Technical Controls

- Firewalls and Antivirus: Deploy firewalls to block unauthorized access and use antivirus software to detect/remove malware.
- Encryption: Secure data in transit (e.g., via HTTPS) and at rest (e.g., encrypted databases).
- Multi-Factor Authentication (MFA):
   Require MFA for all accounts to add an extra layer of security.
- Patch Management: Regularly update software to fix known vulnerabilities.

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# Educate and Train Employees

- Cybersecurity Awareness Training:
   Teach staff to recognize phishing emails, avoid suspicious links, and use strong passwords.
- Phishing Simulations: Conduct regular tests to evaluate employees' ability to spot fake emails.
- Password Policies: Enforce complex, unique passwords and password managers.

### Develop an Incident Response Plan

- Create a Response Team: Assign roles and responsibilities for handling cyberattacks.
- Containment and Remediation:
   Outline steps to isolate affected
   systems and remove threats (e.g., malware).
- Communication Plan: Define how to notify stakeholders (e.g., customers, regulators) in case of a breach.

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### Monitor, Test, and Update

- Continuous Monitoring: Use Security
   Information and Event Management
   (SIEM) tools to detect threats in real time.
- **Vulnerability Scans:** Regularly scan systems for weaknesses.
- Penetration Testing: Simulate cyberattacks to identify gaps in your defenses.
- **Update Policies:** Revise your cybersecurity plan based on test results and emerging threats.

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## KEY EAWAYS

- Cyberattacks follow a lifecycle (reconnaissance, weaponization, delivery, exploitation, installation), so **prevention** must address each stage.
- Employee training and technical controls are equally critical.
- Regular updates and testing ensure long-term security.

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